CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Rev	vision		Alt Order #	
	1737001	1		08638637	
<u>Product</u>					
SENATE LEADERSHIP FU					
Contract Dates	Estimate #				
07/11/17 - 07/17/17	3632				
<u>Advertiser</u>			Ori	ginal Date i	
ISS/Senate Leadership Fo	und		0	6/05/17	/ 06/05/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	ıt E	xecutive	Sales Office
	WSFA	Ryan E	dd	ns	HRP-Washingto
	Special Hand	ing			
	Demographic				
	Adults 35+				
	Agy Code	Advert	ser	Code	Product 1/2
		155			385
	Agency Ref			Advertiser	Ref

	Start/End		Spots/		
*Line Ch Start Date End Date Description	Time	Days Length	Week Rate Rtn T	ype Spots	Amount
1 WSFA 07/14/17 07/14/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	10-1035pm <u>Rate</u> \$675.00	:30		NM 1	\$675.00
2 WSFA 07/14/17 07/14/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	12-1230pm <u>Rate</u> \$225.00	:30		NM 1	\$225.00
3 WSFA 07/14/17 07/14/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	M-F 4-430P <u>Rate</u> \$135.00	:30		NM 1	\$135.00
4 WSFA 07/14/17 07/14/17 WSFA 12 NEWS AT 4PM Start Date	M-F 430-5P <u>Rate</u> \$170.00	:30		NM 1	\$170.00
5 WSFA 07/14/17 07/14/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$280.00	:30		NM 1	\$280.00
D 6 WSFA 07/14/17 07/14/17 NBC Nightly News	530-6pm	:30		NM 0	\$0.00
7 WSFA 07/14/17 07/14/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	6-630pm <u>Rate</u> \$790.00	:30		NM 1	\$790.00
8 WSFA 07/14/17 07/14/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	6a-7a <u>Rate</u> \$450.00	:30		NM 1	\$450.00
9 WSFA 07/14/17 07/14/17 NBC Today Show <u>Start Date </u>	7-9am <u>Rate</u> \$260.00	:30		NM 1	\$260.00
10 WSFA 07/14/17 07/14/17 DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	9-10pm <u>Rate</u> \$510.00	.30		NM 1	\$510.00
11 WSFA 07/17/17 07/17/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	10-1035pm <u>Rate</u>	:30		NM 1	\$675.00

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broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

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Alt Order # Contract / Revision 08638637 1737001 / Estimate # Product

Contract Dates SENATE LEADERSHIP 3632 07/11/17 - 07/17/17

Original Date / Revision Advertiser 06/05/17 / 06/05/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Rtn TypeSpots	s Amount
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 1 1	<u>Rate</u> \$675.00			
12 WSFA 07/17/17 07/17/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 1 1	12-1230pm <u>Rate</u> \$225.00	:30	NM	1 \$225.00
13 WSFA 07/17/17 07/17/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 1 1	M-F 4-430P <u>Rate</u> \$135.00	:30	NM	1 \$135.00
14 WSFA 07/17/17 07/17/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 1 1	M-F 430-5P Rate \$170.00	:30	NM	1 \$170.00
15 WSFA 07/17/17 07/17/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 1 1	5-530pm <u>Rate</u> \$280.00	:30	NM	1 \$280.00
D 16 WSFA 07/17/17 07/17/17 NBC Nightly News	530-6pm	:30	NM	0 \$0.00
17 WSFA 07/17/17 07/17/17 Today In Alabama Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 1 1	6a-7a <u>Rate</u> \$450.00	:30	NM	1 \$450.00
18 WSFA 07/17/17 07/17/17 Entertainment Tonight Start Date	630-7p <u>Rate</u> \$485.00	:30	NM	1 \$485.00
19 WSFA 07/17/17 07/17/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 1 1	7-9am <u>Rate</u> \$260.00	:30	NM	1 \$260.00
20 WSFA 07/17/17 07/17/17 AMERICAN NINJA WARRI Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 1 1	O!7-9pm <u>Rate</u> \$675.00	:30	NM	1 \$675.00
21 WSFA 07/15/17 07/15/17 WSFA 12 News at Ten - Start Date	at 10-1030pm <u>Rate</u> \$395.00	:30	NM	1 \$395.00
22 WSFA 07/15/17 07/15/17 NET Saturday Night Live Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171- 1	1030p-12x <u>Rate</u> \$260.00	:30	NM	1 \$260.00
23 WSFA 07/15/17 07/15/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171- 1	6-8am <u>Rate</u> \$105.00	:30	NM	1 \$105.00
24 WSFA 07/16/17 07/16/17 WSFA 12 News at Ten - St Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	ın 10-1030pm <u>Rate</u> \$675.00	:30	NM	1 \$675.00
25 WSFA 07/16/17 07/16/17 NET NBC Sunday Today S Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	hc7-8a <u>Rate</u> \$105.00	:30	NM	1 \$105.00
26 WSFA 07/16/17 07/16/17 NET NBC Meet The Press Start Date	8-9a <u>Rate</u> \$105.00	:30	NM	1 \$105.00
27 WSFA 07/13/17 07/13/17 WSFA 12 News at Ten - M	F 10-1035pm <u>Rate</u> \$675.00	:30	NM	1 \$675.00

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(Line Hansactions, IN = New, E = Edited, D = Deleted)

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Alt Order # Contract / Revision 1737001 / 08638637 **Contract Dates** Product Estimate# 07/11/17 - 07/17/17 SENATE LEADERSHIP 3632 Original Date / Revision Advertiser 06/05/17 / 06/05/17

ISS/Senate Leadership Fu

	Ot 155	Snoto/		
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtn Ty	pe Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
28 WSFA 07/13/17 07/13/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm Rate	:30 N	M 1	\$225.00
Week: 07/10/17 07/16/171 1 29 WSFA 07/13/17 07/13/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	\$225.00 M-F 4-430P Rate	:30 N	M 1	\$135.00
Week: 07/10/17 07/16/171 1 30 WSFA 07/13/17 07/13/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	\$135.00 M-F 430-5P Rate	;30 N	M 1	\$170.00
Week: 07/10/17 07/16/171 1 31 WSFA 07/13/17 07/13/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	\$170.00 5-530pm Rate	:30 N	IM 1	\$280.00
Week: 07/10/17 07/16/171 1 32 WSFA 07/13/17 07/13/17 WSFA 12 News at Six - MF	\$280.00 6-630pm	:30 N	M 1	\$790.00
Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/17 1 1 33 WSFA 07/13/17 07/13/17 Today In Alabama	\$790.00 6a-7a	:30 N	M 1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/17 1 1 34 WSFA 07/13/17 07/13/17 Entertainment Tonight	Rate \$450.00	:30 N	IM 1	\$485.00
Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/17 1 1	Rate \$485.00			6260.00
35 WSFA 07/13/17 07/13/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	7-9am <u>Rate</u> \$260.00	:30	IM 1	\$260.00
36 WSFA 07/13/17 07/13/17 THE WALL Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	8-9pm <u>Rate</u> \$450.00	:30 N	IM 1	\$450.00
37 WSFA 07/11/17 07/11/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/17 -1 1	10-1035pm <u>Rate</u> \$675.00	:30 N	IM 1	\$675.00
38 WSFA 07/11/17 07/11/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm Rate \$225.00	:30 N	IM 1	\$225.00
39 WSFA 07/11/17 07/11/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 4-430P Rate	:30 N	IM 1	\$135.00
Week: 07/10/17 07/16/17 -1 1 40 WSFA 07/11/17 07/11/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	\$135.00 5-530pm <u>Rate</u>	:30	IM 1	\$280.00
Week: 07/10/17 07/16/17 -1 1	\$280.00			ድ ማለስ በለ
41 WSFA 07/11/17 07/11/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$790.00	:30	IM 1	\$790.00
42 WSFA 07/11/17 07/11/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u> \$450.00	:30 N	IM 1	\$450.00
Week: 07/10/17 07/16/17 -1 1 43 WSFA 07/11/17 07/11/17 Entertainment Tonight Start Date End Date Weekdays Spots/Week	630-7p Rate	:30	IM 1	\$485.00

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06/05/17 / 06/05/17



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Alt Order # Contract / Revision 1737001 / 08638637 **Contract Dates** Product Estimate # 07/11/17 - 07/17/17 SENATE LEADERSHIP 3632 Original Date / Revision <u>Advertiser</u>

ISS/Senate Leadership Ft

	L			
think Oh Otant Data Fand Data Department	Start/End Time	Spots/ Days Length Week Rate	Rtn TypeSpots	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Rate	тал туроорого	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/17 -1 1	\$485.00			
44 WSFA 07/11/17 07/11/17 NBC Today Show	7-9am	:30	NM 1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/17 -1 1	<u>Rate</u> \$260.00			
770000	9-10pm	:30	NM 1	\$900.00
45 WSFA 07/11/17 07/11/17 WORLD OF DANCE Start Date End Date Weekdays Spots/Week	Rate	.00		•
Week: 07/10/17 07/16/17 -1 1	\$900.00			
46 WSFA 07/12/17 07/12/17 WSFA 12 News at Ten - M		:30	NM 1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$675.00			
47 WSFA 07/12/17 07/12/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/10/17 07/16/171 1	\$225.00			\$170.00
48 WSFA 07/12/17 07/12/17 WSFA 12 NEWS AT 4PM Start Date Fnd Date Weekdays Spots/Week	M-F 430-5P <u>Rate</u>	:30	NM 1	\$170.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>SpotsWeek</u> Week: 07/10/17 07/16/171 1	\$170.00			
D 49 WSFA 07/12/17 07/12/17 NBC Nightly News	530-6pm	:30	NM 0	\$0.00
50 WSFA 07/12/17 07/12/17 WSFA 12 News at Six - MF	6-630pm	:30	NM 1	\$790.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/10/17 07/16/171 1	\$790.00	:30	NM 1	\$450.00
51 WSFA 07/12/17 07/12/17 Today in Alabama Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	.50		•
Week: 07/10/17 07/16/171 1	\$450.00			
52 WSFA 07/12/17 07/12/17 Entertainment Tonight	630-7p	:30	NM 1	\$485.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$485.00			
53 WSFA 07/12/17 07/12/17 AGT	7P-8pm	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/10/17 07/16/171 1	\$675.00	Weekda <u>ys</u> <u>Length</u> <u>Rate</u>	Type	
Spot Ch Date Range Description 1 WSFA 07/10/17-07/16/17 AGT	Start/End Time 7P-8pm	W :30 \$675.00	NM	
Credited				
54 WSFA 07/12/17 07/12/17 NBC Today Show	7-9am	:30	NM 1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$260.00			
VVOCA, CITTOTT		:30	NM 1	\$675.00
55 WSFA 07/12/17 07/12/17 LITTLE BIG SHOTS:FORE Start Date End Date Weekdays Spots/Week	Rate	.00		
Week: 07/10/17 07/16/171 1	\$675.00			
56 WSFA 07/11/17 07/16/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM 1	\$170.00
Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/17 -T 1	<u>Rate</u> \$170.00			
57 WSFA 07/11/17 07/16/17 WSFA 12 News at Six - MF		:30	NM 1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/10/17 07/16/17 -TWTF 1	\$800.00	.00	NM 0	\$0.00
N 58 WSFA 07/13/17 07/13/17 Chicago Med Start Date End Date Weekdays Spots/Week	8-9pm Rate	:30	19191	φυ.υ υ
Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/17T 1	\$800.00		I	

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Page 5 of 5



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

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	Contract / Revision 1737001 /	Alt Order # 08638637
Contract Dates 07/11/17 - 07/17/17	Product SENATE LEADERSHII	Estimate # 3632
Advertiser		ginal Date / Revision 6/05/17 / 06/05/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtn Ty	pe Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 07/10/17-07/16/17 Chicago Med Credited	Rate Start/End Time 8-9pm		pe IM	
59 WSFA 07/11/17 07/16/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/17 -TwTF 2	5-530a <u>Rate</u> \$225.00	:30	IM 2	\$450.00
60 WSFA 07/11/17 07/16/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/17W 1	M-F 4-430P <u>Rate</u> \$135.00	:30	IM 1	\$135.00
61 WSFA 07/17/17 07/17/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 M 1	430-5a <u>Rate</u> \$15.00	:30 N	IM 1	\$15.00
N 62 WSFA 07/13/17 07/13/17 THE WALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/17T 1	8-9pm <u>Rate</u> \$800.00	:30	IM 1	\$800.00
		Totals 0.00	58	\$22,715.00

ISS/Senate Leadership Fu

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 -07/17/17	58	\$22,715.00	(\$3,407.25)	\$19,307.75
Totals	58	\$22,715.00	(\$3,407.25)	\$19,307.75

Signature:		Date:	
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REP HEADLINE# 8638637 TRF# 1737001 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

FAX# 703-516-9680 REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

JUN2/17 14.21
*** WSFA-TV *** CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

14.21 # SALESMAN DATE JUN2/17 REGIONAL (H) STEPHANIE MARONEY EDDINS LOCAL RYAN OFF.# WA-CLASS: NATL. SALES PRSN BUYER NAME INVOICE) NEEDED ORDER, BILLING (LINE, ISS/SENATE LEADERSHIP FUND MAIN STREET MEDIA GROUP CO-OP VA 22313 COMMENTS: # 8638637 WK-1 ALEXANDRIA, CONTRACT FU EST#3632 вох JUL17/17 P.0. TAX NAME AGY. NAME SENATE LEADERSHIP STATE FLIGHT DATES JUL11/17 ADV. CITY TAX ORDER # PRDCT # ADV AGY

62 LINE THANKS CHELSEY REVISION M2 OK'D AS I TTL SAME PLS CFM REP:

Done & con

STA:

CASH IN ADVANCE SCHEDULE **** Þ SI SIHI **** CONCM

SENATE LEADERSHIP FUND

:LINE#:REP :CD: TIME PERIOD : LINE#: :	NIOD : LGTH : SEC	SEC : RATE :	: START : DATE	: END : DATE	:SPTS:	WEEK : INVT :	DAYS	TOTE:
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385	SER CODE = 155 CODE = 385	AGENCY EST# :	= 3632					
58 s 800p-900p	30	\$800.00	7/13	7/13	0	THU		0
PROGRAM : CHICAGO CON COM1: CHICAGO	MED MED							
62 A 800P-900P	30	\$800.00	7/13	7/13	1	THU		H
PROGRAM : THE WALL ORD COM1: NA DUE TO	THE WALL NA DUE TO PROGRAM CHANGE	1GE. PLEASE CONFIRM.		THANKS, DENICE	x			

A MAKE-GOOD FOR JUL13 ON LINE-58 FOR 1 SPOT/WK THIS IS

REP HEADLINE# 8638637 TRF# 1737001 \$5\$ MOD# 2: UNAPPROVED REV #1 \$5\$

JUN2/17 14.21
*** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

REP HEADLINE# 8638637 TRF# 1737001 \$\$\$ MOD# 2: APPROVED REV #1 \$\$\$

JUN5/17 10.24 *** WSFA-TV *** 703-516-9680 RISK !!! REPORT FROM STATION FAX# CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

10.24 # SALESMAN REGIONAL DATE JUN5/17 (H) MARONEY EDDINS LOCAL STEPHANIE RYAN OFF.# WAA CLASS: NATL. PRSR BUYER NAME SALES REP.# INVOICE) NEEDED ORDER, BILLING A CASH IN ADVANCE SCHEDULE **** (LINE, ISS/SENATE LEADERSHIP FUND MAIN STREET MEDIA GROUP CO-OP COMMENTS: 2231 8638637 ΑA 25093 WK-1 # ALEXANDRIA, CONTRACT EST#3632 BOX JUL17/17 P.O. TAX FC NAME NAME 62 SENATE LEADERSHIP STATE LINE THANKS CHELSEY SI SIHL **** ADV. AGY. JUL11 M2 OK'D AS REVISION TTL SAME PLS CFM DATES TAX FLIGHT # ORDER # PRDCT CITY CON CM ADV AGY REP: STA:

\$800.00\$ GENERATION 30S 30S THANKS, FOR CONTRACT SCHEDULED JUL13 JUL13 BEEN APPROVED. MISSED: THU/800P-900P OFFER: THU/800P-900P SENATE LEADERSHIP FUND NOTICE: CHANGES OF THIS ORDER HAVE STATION MAKEGOOD OFFERS:

M2 OK'D BUY#58 MISSED:THU/

22715.00 58 TOTAL CONTRACT TOTAL

(JUN2/17) PLS ADVISE

DENICE

PLEASE CONFIRM.

CMT: NA DUE TO PROGRAM CHANGE.